

---

# *demystifying ai:* **From Buzzwords to Game-Changers**

## **PROGRAM OVERVIEW:**

AI is everywhere, but what does it really mean for you? In this workshop, we'll strip away the jargon and get to the heart of what AI is, what it isn't, and how it's transforming our work. If you've ever wondered how AI fits your world, this session is for you.

## **KEY LEARNING OUTCOME:**

- Simplify the complexities of AI into real-world applications.
- Discover where AI could have the most significant impact on your role or organisation.
- Walk away confident, not confused, about AI.

## **WHO SHOULD ATTEND?**

- Curious professionals who want to understand AI without the technical jargon.
- Leaders looking for opportunities to integrate AI into their teams.

## **INCLUSIONS:**

- A quick-start guide to AI basics for your reference.
- Access to examples and tools you can explore after the session.

## **DURATION:**

- 90 minutes

## **PROGRAM PREREQUISITES:**

None.

## **DETAILED OUTLINE:**

- What is AI really? Busting myths and breaking down the basics.
- Real-world examples of AI in action across industries.
- Hands-on: Spotting AI opportunities in your workplace.
- Your next steps: Building confidence to discuss and explore AI further.

